

#### **VERSION 27 FEB 2018**

# **Privacy Policy**

Protecting your privacy is very important to us. We hope that the following statement will help you understand how we collect, use and safeguard any personal information that you provide to us on our site.

If you have any questions about how we protect the privacy of your personal information please contact us on <a href="wine@cannibalcreek.com.au">wine@cannibalcreek.com.au</a>.

### What is personal information?

"Personal Information" is any information about you that is associated with your name or identity, such as, name, mailing address, e-mail address, credit or debit card account number, etc, or demographic information, such as your gender, marital status, salary, purchasing habits, or similar.

#### **Collection of Personal Information**

Your privacy is our priority at Cannibal Creek Vineyard. We will only collect personal information from you with your prior knowledge and consent, when you access certain of the features of this site.

You can access our website home page and browse our site without disclosing personal information.

We will not disclose your personal information to a third party unless you consent to this, or where such disclosure is required or authorised by law.

#### What information we collect

To place an order with Cannibal Creek Vineyard, or sign up to become a Wine Club member, we need to know your name, email address, mailing and delivery address and your credit card details. This enables us to process your order and member benefits within the Wine Club. Cannibal Creek Vineyard also may use the information we collect to occasionally notify you about new products, special offers and events we believe may be of interest to you.

If you have signed up for email updates, we need to know your name and email address. Cannibal Creek Vineyard may use this information to occasionally notify you about new products, special offers and events that we believe may be of interest to you.

Any information you provide us regarding a gift recipient is used solely to complete the gift you want sent to that person.

Your details remain yours and may only be shared with our agents for the purposes of communicating Vineyard offers only. They will not be sold, rented or disclosed to other companies or third parties.



#### **Accuracy of Information**

If you change your name, postal address, email or telephone or mobile phone number please let us know by sending your new details to wine@cannibalcreek.com.au.

#### **Database Opt-Out**

If you have chosen to opt into our newsletter or marketing emails and decide to opt out, those emails have a simple unsubscribe link that immediately remove you from our email list. Alternatively you can contact us on <a href="wine@cannibalcreek.com.au">wine@cannibalcreek.com.au</a> and we will unsubscribe you.

# Parental / Age Advisory

The site is not directed to children or individuals younger than 18. We do not knowingly collect or solicit Personal Information from anyone younger than 18. In the event that we discover that we collected Personal Information about a child or individual younger than 18, we will delete the Personal Information.

## How do we protect your information?

We take all reasonable measures to store personal information securely, including encryption on transactions, and of credit card information.

However we cannot absolutely ensure or warrant the security of any information you transmit to us or through the site. Cannibal Creek Vineyard will not be held responsible for any events arising from unauthorised access to the information you provide, utilise or access on our website.